

Rep Order# 8849282 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 36979

Printed: 09/20/2012 3:19 PM  
Last Received: 09/20/2012 1:28 PM  
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS  
Advertiser ( ) PATRIOT MAJORITY  
Product Issue  
Estimate# 1615  
Buyer Sarah Levenc  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 84/91/1615  
Flight Dates 08/15/2012 - 08/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK

NEW REVISED TOTAL - \$16,600

PLEASE CONFIRM

THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TU	600A-700A	8 NEWS NOW AT 6A	:30	\$1,200.00	08/20-08/21	1	1	1	\$1,200.00	
	2	M-TU	700A-900A	CBS THIS MORNING	:30	\$1,200.00	08/20-08/21	2	1	2	\$2,400.00	
	3	W	700A-900A	CBS THIS MORNING	:30	\$1,200.00	08/22-08/22	1	1	1	\$1,200.00	
	4	M-TU	900A-1000A	LIVE! WITH KELLY	:30	\$800.00	08/20-08/21	3	1	3	\$2,400.00	
	5	W	900A-1000A	LIVE! WITH KELLY	:30	\$800.00	08/22-08/22	1	1	1	\$800.00	
	6	M-W	1200P-1230P	8 NEWS NOW AT NOON	:30	\$1,100.00	08/20-08/22	2	1	2	\$2,200.00	
*7	SA		430P-500P	POLITICS NOW	:30	\$1,000.00	08/18-08/18	0	0	0	\$0.00	
		Sales Remark:	V9 SEE REVISED NUMBER OF SPOTS									
			V9 Comment Changed,	Spots/week Changed								
	8	M-TU	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,300.00	08/20-08/21	3	1	3	\$3,900.00	

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9	W		400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,300.00	08/22-08/22	1	1	1	\$1,300.00	
10	TH		600A-700A	8 NEWS NOW AT 6A	:30	\$1,200.00	08/16-08/16	1	1	1	\$1,200.00	

**--REPORT TOTALS--**

Report Totals: 15 / \$16,600.00

**--SALES MONTHLY TOTALS--**

Aug 12: 15 / \$16,600.00

Sales Totals: 15 / \$16,600.00

Station Totals: 15 / \$16,600.00

Lines not sent/rclld/rtrn: 0 / \$0.00

**--COMPETITIVE--**

Market Totals	\$138,333	CABL	0%	KLAS	12%	KSNV	41%	KTNV	23%	KTUD	1%
		KVCW	0%	KVMY	0%	KVVU	23%	UNKN	0%		

Books null

Demos RA35+